



28th October 2016

Dear Mr. Shankarnarayananji,

The BCCI has so far not received any directives from the Committee in terms of the order dated 21.10.2016 for the IPL tender for the IPL season 2018, appointment of auditor, setting threshold limits etc.

It may be noted that as the BCCI had not heard from the Committee in relation to the IPL season 2018 tender it had not been in a position to either go ahead or cancel the said tender. Only when the BCCI received a communication from the Committee on 24.10.2016 late evening, the BCCI issued a press release stating that due to lack of permission to go ahead with the tender as scheduled on 25.10.2016, it could not do so. By then a large number of bidders had already come to Mumbai to submit the tender from across the country and various foreign destinations. These persons were greatly inconvenienced by these last minute events.

The aforesaid events have severely dented the image of the BCCI as a reputed professional organization. The BCCI also fears that this uncertainty has also devalued the revenues expected by the BCCI from sale of media rights for the IPL 2018 season.

Pursuant to the order of the Hon'ble Supreme Court, the Committee being the custodian of the finances of the BCCI is being humbly requested to make urgent appointments of vendors and take certain decisions for release of funds, details of which are set out hereinbelow.

The following vendors for the **IPL 2017 Season**, which is to commence from April 2017 are now to be appointed by the Committee:

- a) Broadcast / Production
- b) Digital / New Media
- c) Hospitality Services
- d) Ticketing Arrangement with the Franchisees
- e) Logistics
- f) Marketing & Commercial
- g) Merchandise



- h) Operational
- i) Match Day Entertainment
- j) Opening Ceremony
- k) Ticketing – Play Offs
- l) Insurance (Players & Revenue)
- m) Fan parks

Further, for running of the cricket season for both domestic and international matches, the vendors are to be appointed by the Committee for the following activities on an urgent basis:

1. India Title Sponsorship
2. India Shirts Sponsorship
3. Media and advertisement Centralised ticketing for various matches / tournaments
4. Accreditation of media, officials etc
5. OTT (Over the Top Channel)
6. Air travel Contracts
7. Ground Transport agency
8. Manpower identifying agency
9. Hotels
10. Computers, laptops, phones and related accessories
11. Catering in HQ for various meetings, workshops etc
12. Clothing for match officials, commentators, give away
13. Stationery
14. Mementos
15. Physio equipment
16. Health supplement for the players
17. Clothing for team Rajasthan, other teams like Duleep trophy etc
18. Purchase of ground machinery
19. Purchase of balls, cricketing gears, bags for the teams
20. Production - BCCI
21. Production agency
22. Production Camera providers
23. Specialized equipment like Hawk Eye, Spider, Zing stumps, umpire communications etc.



In addition, the vendors for the following services are also to be identified and appointed by the Committee:

- Ground transport services - all venues
- Stadium Look and Feel - All Venues
- Accreditation Service - Central & Local across all IPL venues
- Security Services for event
- Media Planning & Buying
- Advertisement & Creative works
- LED systems at all venues (Replay Screens, Big Screen, Perimetre Boards)
- Accommodation across mutiple venues
- Catering across mutiple venues
- Umpire Communication equipments and service
- ACU Services
- Fan Media & Engagement Centre Service
- Intellectual Property Rights Services
- Anti Doping Services
- Event Management Service
- Website Maintenance Service - IPL
- Sponsorship Media Evaluation Service
- Fan Park Project (Multiple Cities)
- Air ticketing services
- Digitization, Cataloguing & all other video content services for IPL & BCCI Website
- Photography Services
- Ground Mats
- Boundary Rope Branding
- Ground hosting Services - Venue Agreement - All Venues
- Statistician Service for IPL
- Umpire training Program (Pre and Post Season)
- Auctioneer Services
- Team Integrity Officer (1 with each team)
- IPL Workshop event Management
- Trophies Orange & Purple Hats
- Orange & Purple Caps for teams / players



- Merchandise - Shirts & T-Shirts
- IPL Bags
- Anti-Ambush T-Shirts
- IPL - Give aways
- Event Trophies
- Match Official Merchandising.
- Production of IPL Auction 2016.
- Tournament Handbooks
- Garden/Hand Umbrellas & Photographer bibs
- BCCI & IPL Flags.
- Master Commercial - Pre Season
- VODs for IPL
- Hospitality Cards, Lanyards & Envelopes
- Hospitality - Look n Feel & Setup at IPL Venues (Multiple Venues)
- Catering - Hospitality Areas at IPL Venues (Multiple Venues)
- Ticketing service for IPL playoffs
- Match Day Entertainment Services
- Broadcast License Track Project
- Fantasy League
- Opening Ceremony
- Ticketing Arrangement with Franchisees
- Insurance - Revenue / Players Loss of Fee / Public Liability
- Ultramotion cameras - Services for broadcast ball tracking, runout cameras & package builder
- Broadcast media & packaging production
- Spider Cam services
- Umpire Cam services
- Catering services to TV Production team at all Venues
- Generator services to TV Production team at all Venues
- Ground transport services to TV Production team at all Venues
- Security services to TV Production team at all Venues
- Photographer Bibs
- Commentators
- Commentators merchandise
- TV Production - Crew
- Caps for TV Production Crew

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- Opening ceremony -TV Production
- FTP Services
- Big screen RF camera activity
- Production Equipment for TV Production
- Digital live stream play out for IPL Player Auction
- Big Screen Graphics services
- Winners / Runners - Prizes
- Mic Cubes
- Graphic services for Ncam
- Equipment & engineers - Big Screen

The Committee being the custodian of the revenue and finances of the BCCI may kindly appoint the vendors and take a decision on release of funds urgently on priority basis keeping in mind the best interest of the BCCI, so that the IPL 2017 and domestic cricket preparations can be made expeditiously for the benefit of all stakeholders. Please note that any delay shall severely prejudice cricket affairs in the country.

Warm Regards,

Ajay Shirke

